

Annual Review

2021/2022

Everyone in Devon Active for Life



Introduction

2021-2022 saw the continued impact of the COVID 19 pandemic alongside the positive news of the vaccine rollout which resulted in reduced government restrictions and enabled individuals to resume a level of normal day to day activities.

Active Devon continued to focus on the strategic priorities which emerged as part of our initial response to the pandemic:-

- Supporting our community partners
- Strategic partnerships
- Supporting people in our key audiences
- Team and organisational welfare

In addition to these priorities, Active Devon also sought to identify the opportunities arising from the crisis to provide support and create impact in Devon, by providing more activities online, increasing strategic stakeholder commitment and testing alternative revenue generation activities to broaden impact.

The publication of Uniting the Movement also provided the catalyst for a year of significant transition including:-

- Stakeholder engagement and network development to promote Uniting the Movement and gain local traction
- Development of Active Devon's own new strategy as our 2017-22 strategy drew to a close
- The organisational development and improvement required to operate with a place/community focused posture

We are proud of the impact delivered in what has proved to be another challenging year.



Jim Nye, Chair



Matt Evans, Chief Executive

Audience and Place Tactical Priorities

TOTAL NUMBER OF PEOPLE SUPPORTED DURING 2021/2022 – **20,874**

Children and Young People

We have engaged over 7000 children and young people in positive physical activity experiences in a variety of activities and settings, through key programmes such as School Games and Opening School Facilities, utilising the skills and expertise of trusted partners. Over 150 volunteers and staff working with children and young people have been engaged through training and development opportunities of which the DfE Primary PE and Sport Premium CPD pilot project has been key.

Schools' Focus

- Over 50 Primary schools supported to become an 'Active School' through the DfE PE Mentoring Project, schools consultations, and the Creating Active School Licence.
- Supported the development of over 100 teachers via wellbeing sessions for trainee teachers,
- Two secondary schools engaged with the Creating Active Schools Framework
- Re-established a county wide education steering group to help consult and embed health and wellbeing outcomes.
- Wider reach to staff beyond the PE Department for more effective reach to priority groups.

CYP Outside Education

- Over 40 volunteers who support vulnerable young people engaged in learning opportunities.
- Closer working relationships with Youth Justice, Safety Partnership and Police colleagues.
- Sport for Development offer extended to Northern Devon.
- Collaborative partnership with Streetgames in Plymouth extended into FY23.

Opening Schools Facilities

- Over £150,000 distributed to 36 schools.
- Over 3300 children and 500 adults supported to be active across a variety of activities.
- High engagement of priority groups.
- Improved relationships and trust with schools involved.
- Ripple effect beginning to be seen across our wider strategic priorities.

School Games

- Over 3600 CYP engaged in positive experiences through county School Games offer.
- Increased collaboration and alignment between School Games and wider CYP priorities.
- Improved relationships and trust with the Devon School Games Network.
- Active Devon highlighted in all six areas of the Active Partnerships School Games Good Practice Guidance.
- New relationships built with school staff beyond PE, enabling us to reach our priority groups.

Midlife Adults and Active Workplaces

This year saw us run the Lets Walk and More challenge in March 22 which supported 951 participants from 75 workplaces throughout Devon. There were a number of changes made to this years challenge designed to increase levels of inclusivity, including:

- All activity recognised during the challenge, not just walking
- No longer counting and rewarding the most steps or minutes...Let's Walk and More 2022 was all about encouraging and rewarding consistency of activity
- Smaller teams were encouraged from within the organisation (teams of up to 12 people)
- Community engagement was within the app itself and not on social media, to better contain and share motivation and inspiration with everyone taking part

21,701 Activities were logged during the challenge

58% Activities (12827) Walking & Cycling

Total Steps Equivalent*	Active Travel Carbon Reduction Figure**
<ul style="list-style-type: none"> • 43,408,000 Total Steps • 25,176,640 Walking & Cycling • 6,294,160 Active Travel (25%) 	<ul style="list-style-type: none"> • 98,104kg (CO2) • (Equivalent of 4672 trees)

Retirement Transition

This year saw us fully resume our Connecting Actively to Nature programme, as part of our approach to supporting the Later Life audience in Covid recovery. Over 60 projects delivered inclusive outdoor physical activity sessions for inactive over 55's. This flagship programme also delivers the Naturally Healthy May campaign which in 2021 saw more engagement than ever as people looked increasingly to nature for health and wellbeing. We helped support a rapid growth in the popularity of sea swimming/cold water immersion for mental health, supporting partners, projects and informal groups and facilitating a webinar on the benefits of cold water immersion and its safe practice.

We helped to safeguard the future of volunteer led, short and inclusive walking groups as we shaped the Devon response to the Ramblers transition to a subscription model under the Wellbeing Walks programme. Several new walks and multiple volunteers were created in FY22 despite the challenging transition.

Our relationship with the health sector has become increasingly important and this year saw those relationships grow and develop. We delivered training to social prescribers and other health professionals on physical activity, Mental Health and Frailty, and initiated strategic conversations on how to strengthen this collaborative approach further. This has led to work on addressing frailty with Torbay and South Devon NHS Trust, Torbay Council and also supporting design thinking with Northern Devon NHS Locality. We secured investment to work specifically on falls prevention and frailty in Torbay.

We committed to the National Live Longer Better movement and used the principles to pull together our work with the older populations and key stakeholders across Devon.

Financial Summary

1 April 2021 to 31 March 2022

Income:	2022	2021
	£	£
Sport England core coaching & programme funding	802,111	698,779
Sport England other grant funding	322,437	375,450
Partner contributions	126,705	66,989
Fees and charges for services and products	14,740	4,425
Grant funding (non Sport England)	4,715	16,500
Strategic Commissioning	312,268	424,022
In Kind Contributions	27,100	32,000
Total	1,610,077	1,618,165
Expenditure:	2022	2021
	£	£
Salary costs - Programme Delivery Staff	710,143	752,603
Salary costs - Other Staff	231,442	148,448
Other staffing costs (incl travel and subsistence)	9,222	4,117
Marketing costs	21,950	13,711
Administration and finance costs	54,014	49,639
Programme delivery costs	628,028	499,231
Other expenditure	27,100	32,000
Total	1,681,897	1,499,748
Surplus/(deficit) in year	(71,820)	118,417

Note to the Accounts: Planned investment of Active Devon (AD) reserves and/or prior year carry forward balances cannot be accounted for as income. 2022 - £143,434 planned AD investment, adjusted net position £71,614 carry forward balance.

Our Future

We invested time during 2021-22 to collaborate with stakeholders on the development of a [new 10 year strategy, Devon Moving Together](#). It embraces the principles and ambitions set out in [Sport England's 'Unifying the Movement' strategy](#) and also sets out strategic priorities which build upon the learning and successes of our previous strategic framework. It's long term aims are:

- Movement to be a positive experience for all people, whatever their background
- Movement to contribute to reduced societal inequalities
- Increased local commitment to using movement to change people's lives

In 2022-23 we will deliver a [programme of work](#) across it's four key themes:

- Movement for Health & Wellbeing
- Movement with Communities
- Movement in Early and Later Life
- Everyday Movement

We will also focus on making the organisational improvements necessary to align our team and resources to these bold new ambitions. In doing so, we will continue to focus on building strong and trusted relationships with partners working in Devon who share our believe that movement can make a positive difference in people's lives.

With Thanks

Collaboration is one of our organisational values. It is why most of what you read in this review is achieved in partnership with others, and why we make this note of genuine thanks to all the partners we work with. You help to inspire and support the people of Devon to lead active lifestyles. Thank you.

Active Devon is a community focused, non-profit organisation dedicated to unlocking the ability of movement to change lives for the better

Large print or other alternative format versions of this document are available on request.