

# Active Devon

## 2022-23 Delivery Plan

This document provides an overview of the Devon Moving Together strategy, information about Active Devon's intended approach to achieving its ambitions and a high level summary of our delivery plan priorities for 2022-23.

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## Devon Moving Together Strategy Overview



**Key:** ● Mission ● Values ● Long-Term Aims ● Priorities

### Priorities

#### **Movement for Health and Wellbeing**

To create closer connection between health and community systems, where the benefits of physical activity are understood and routinely used to improve people's physical and mental wellbeing.

#### **Movement with Communities**

To achieve positive impact for people's lives in local places where multiple inequalities exist.

To develop and support an inclusive workforce that is positioned to be able to respond to individual needs.

### Long Term Aims

#### **Positive Experiences**

Movement to be a positive experience for all people, whatever their background

#### **Reduced Inequalities**

Movement to contribute to reduced societal inequalities

#### **Committed Partners**

Increased local commitment to use movement to change people's lives

#### **Movement in Early and Later Life**

To unite partners and gain their commitment behind the importance of these two pivotal segments of the population.

#### **Everyday Movement**

To help normalise everyday movement for all by promoting simple, accessible ways for people to move more.

To help more people experience the benefits of being active outdoors and feel connected to the environment through movement.

## Delivery of Devon Moving Together

Devon Moving Together represents a collective set of ambitions which no single organisation will be able to achieve alone.

As the Active Partnership for Devon, and a 'System Partner' of Sport England, we have a key role to play. We see the main focus of that role as building relationships and influence with those who can enable people to move more. This will result in more local partners and resources aligned and mobilised to deliver the aims of Devon Moving Together.

Operationally, we will be seeking to work in a more place and system focused way. Our delivery plan will align to the four Priorities described on page 1. Across those Priorities, the broad themes of the work is similar:

- Developing understanding
- Building relationships
- Aligning delivery

These are explored opposite and described in more detail in the headline Delivery Plan Objectives set out on page 3.

In addition to work across Devon Moving Together's Priorities, we will continue to work on 'Enabling Strategies'. These are often more indirect in their impact and ensure that we run an effective, safe, sustainable and well governed organisation. They include People Strategy; Equality, Diversity & Inclusion; Governance, Finance & Risk; Safeguarding, and; Environmental Action Plan.

## Broad themes to Active Devon's work

### Developing understanding

The drivers of inequality and inactivity are complex in nature and often unique across different communities and audiences. Developing understanding and sharing learning and insight are essential requirements of the work. This also means evaluating in a different way by using reflective approaches and blending qualitative and metric based measurements of impact.

### Building relationships

At the heart of our collaborative approach needs to be the development of trusted relationships with partners and communities. This means further enhancing the relationships we already hold as well as broadening to new partners, within and beyond our sector, where shared purpose exists.

### Aligning delivery

In response to greater levels of flexibility from some of our core funders, we are seeing a move towards increasingly bespoke projects that reflect the uniqueness of our communities. We also see an ongoing need for key programmes, that provide a solution to many people seeking to get active, to remain in place, for example the successful School Games Programme. We will seek flexibility, where possible, to ensure that unique place based projects and broad reach programmes are aligned to local needs.

## 2022-23 Delivery Plan Objectives

### Movement for Health & Wellbeing

#### Develop understanding of:

Emerging health landscape and systems in place.

#### Build Relationships with:

Integrated Care Systems, Public Health leads and Local Authorities to enhance strategic positioning and alignment.

Physical Activity workforce in place settings, particularly those supporting people with Long Term Health Conditions.

#### Align delivery initiatives:

Implement evaluation options which demonstrate impact, learning and evidence base to partners.

Convene conversations with health care professionals about value of, and connection to Physical Activity.

### Movement with Communities

#### Develop understanding of:

Lived experience and audience insight in place, using local and national data & insight.

Networks of people and organisations in place.

Local workforce by undertaking gap analysis and consultation.

#### Build Relationships with:

Existing and new partners to enhance collaboration and reach in local places.

#### Align delivery initiatives:

Ensure delivery programmes are connected and informed within place.

Deliver Together Fund and locally commissioned delivery programmes.

Codesign workforce resources and new approaches to increase the amount of people from priority audiences positively experiencing movement.

### Movement in Early & Later Life

#### Develop understanding of:

What CYP are feeling and experiencing.

Needs and wants of adult and CYP deliverers in order to enhance workforce development.

#### Build Relationships with:

Partners working with the most disadvantaged CYP.

#### Align delivery initiatives:

Work in collaboration with local partners to ensure delivery programmes are re-aligned to place based priorities.

Deliver Active Lives CYP Survey.

Deliver new School Games approach aligned to priority CYP groups.

Test & learn approaches in intergenerational play, with & through families.

Refocus communications approaches, relevant to CYP / family focused partners.

#### Develop understanding of:

Live Longer Better (LLB) principles and ways of working.

#### Build Relationships with:

The network of partners with the greatest impact on later life audiences, building understanding and advocacy for LLB principles and ways of working.

Identify and develop partnerships to promote physical Activity as a means to reduce frailty.

Identify and develop partnerships to extend Connecting Actively to Nature (CAN) approaches.

#### Align delivery initiatives:

Ensure alignment of CAN to place based priorities, and link to green and social prescribing.

Provide support for Wellbeing Walks, prioritising new walks and ensuring alignment to place based priorities.

### Everyday Movement

#### Develop understanding of:

Communications approaches and messages, relevant to key Everyday Movement audiences.

Evaluation and evidence base for the value of everyday movement.

#### Build Relationships with:

Partners focused on the climate agenda to extend our network and develop closer alignment.

Identify and develop partnerships which increase the promotion of everyday movement opportunities in Devon.

#### Align delivery initiatives:

Create and execute an overarching Everyday Movement campaign.

Refocus and redefine challenges and campaigns to help everyone move more and connect with nature.