



#DevonVirtualGames

Media Leaders Video Competition

Opens: Monday 7th June 2021

Closes: 5.00pm, Wednesday 14th July 2021

Overview

Welcome to the Devon *Virtual Games* Events hosted by Active Devon and the Devon School Games Organisers. This series of events throughout the Summer term will offer young people the opportunity to compete against themselves and others whilst maintaining social distancing.

All competitions are virtual, and you can enter as many of them as you like. They give you the chance to team up with your classmates, represent your school and compete against other children from across Devon!

The Media Leaders Competition will run from Monday 7th June – Wednesday 14th July 2021. Schools will be able to submit their entries via an online link below.

You must ensure you are following the [latest government guidance](#) and the [guidance for teachers, school leaders, carers, parents and students](#).

Brief Description of the Event:

This event gives children and young people the opportunity to practice and test their creative media skills by making a video to encourage others to get and stay active. Being active and encouraging friends and family to move more can make a massive difference and this event is all about making a massive difference!

Individuals, small groups, clubs, youth groups, classes or whole schools can submit video entries into the Media Leaders Video Competition.

Before You Start:

Watch the 'Media Leaders Top Tips' video [here](#).

Consider the following:

- **What is the theme of your video?**
 - A School Games event
 - Travelling actively to school
 - Getting your daily steps up
 - Your schools' Sports Day
 - Including movement across your day
 - A local community club
 - Playing and moving more during break and lunchtime
 - Being active with your family
 - Taking part in after school clubs
 - Trying a new activity

- **Who are your target audience?**
 - Your classmates
 - Pupils that used to love sport but haven't re-joined their sports club
 - Those who haven't found the activity that works for them yet
 - Family members
 - A particular year group

- **Where will you show/post your video to ensure it has maximum impact?**
 - Assembly
 - School/club e-newsletter
 - Website
 - Social media

How to Send your Entries:

The entry process will be done via an online link. You can attach your final videos to the entry form here:

[Secondary School Media Leaders Video Competition Entry Form](#)

[Primary School Media Leaders Video Competition Entry Form](#)

[Special School Media Leaders Video Competition Entry Form](#)

[Community Media Leaders Video Competition Entry Form](#)

Entries will close at **5.00pm, Wednesday 14th July 2021**.

E-certificates and Prizes:

E-certificates will be issued to all participants. Prizes will be awarded in the following categories:

- Whole School Mainstream schools
- Whole School Special schools
- KS1 Mainstream schools
- KS1 Special schools
- KS2 Mainstream schools
- KS2 Special schools
- KS3 Mainstream schools
- KS3 Special schools
- KS4 Mainstream schools
- KS4 Special schools
- KS5 Mainstream schools
- KS5 Special schools
- Community (youth clubs / sports clubs etc.)

When judging the videos we will be looking for creativity, inspiration and how well the top tips from our 'Media Leaders Top Tips' video have been used.

Social Media:

Why not share your achievements with us on social media using the **#DevonVirtualGames**.

- [Twitter – @SGDevon](#)
- [Devon School Games Facebook Group](#)

For the full #DevonVirtualGames Overview and Terms & Conditions please [click here](#).